



VDSL2

ADSL2+

WLAN N

VoIP

PBX

CAT-iq

Broadband innovations

Trendsetting Internet, telephony, multimedia and networking solutions



AVM company profile

Cultivating innovation

State-of-the-art technology for mass markets

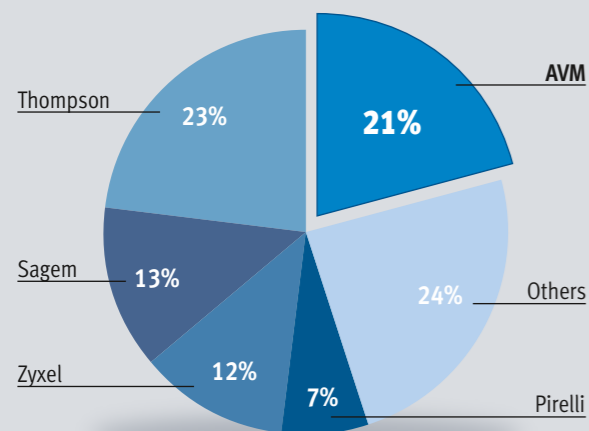
AVM develops cutting-edge Internet access devices aiming to provide a wide audience with user-friendly products. We have more than 20 years' experience in supplying millions of customers with award-winning communication solutions for telephony, networking and Internet services. Our ability to make state-of-the-art technology suitable for mass markets has earned AVM the trust of international telecoms and ISPs.



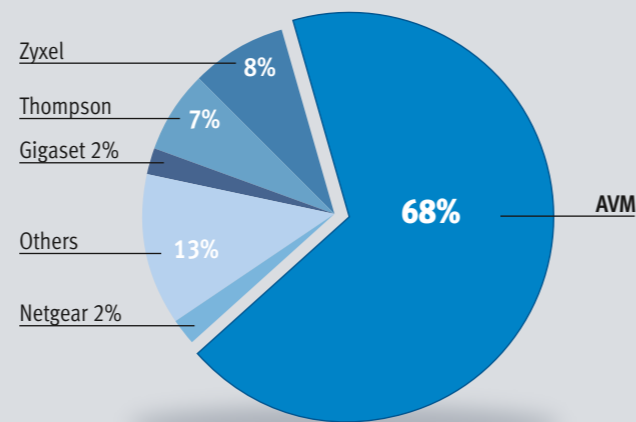
AVM headquarters in Berlin, Germany >

ADSL equipment market shares 2009

Europe: 25 million units in total



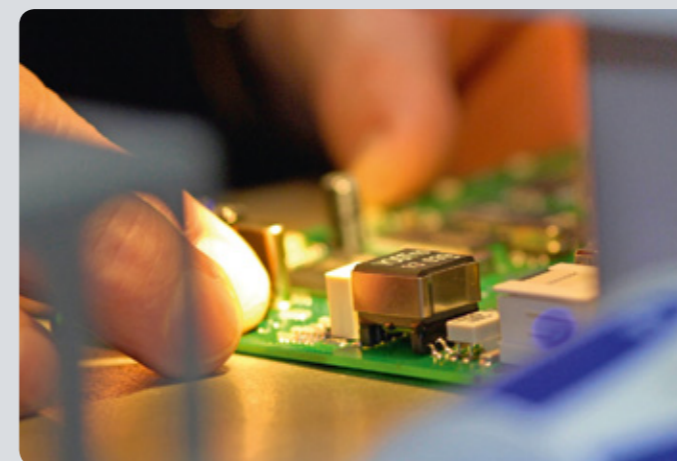
Germany: 7 million units in total



Source: IDC, 2009 • DSL CPE 2008

Facts and figures

Our product portfolio is marketed through telecoms, ISPs and distribution channels in more than 60 countries worldwide. AVM sold approximately 5 million products worth a total of €200 million in 2009. Founded in 1986, the company has 425 employees and is privately owned by the management.



Research and development

With R&D at the heart of our business, AVM is constantly setting the standard in a rapidly changing market. Our in-house customer support guarantees a close relationship with the user, helping us to continuously improve our products and maintain customer loyalty.

Green record

AVM already complies with the parts of the Code of Conduct on Energy Consumption of Broadband Equipment that have been finalised by the EU Commission. The extensive functions of our eco mode save electricity and money. And as you would expect, environmental protection is an important feature of our production process.

Products with added value

We offer our customers access to a service portal enhancing their AVM products with new applications, updates and FAQs. The innovative features supplied by the free software and firmware updates keep FRITZ! products up to date and allow consumers to benefit from the latest inventions of our R&D department.

AVM industry association memberships



Award-winning

The press has honoured AVM and FRITZ! products with over 290 awards.



"The FRITZ!Box Fon WLAN 7270 – simply the best"
Frankfurter Allgemeine Zeitung (D)





Your communications hub

Broadband is more than just Internet: WLAN N, high-speed VDSL Internet, HD telephony and IPTV are trends for efficient use of DSL.

With FRITZ!Box and the products from the FRITZ! family, these technologies can be connected and used very easily.

With its wide range of products, AVM can provide tailor-made solutions for every need.



High-Performance Communication

The high quality and variety of services are possible because one company supplies the hardware and the software. The development work, design and production are also carried out in Germany, so that all aspects are precisely matched to one another.

Our expertise in integrating disparate technologies enables us to produce high-quality products for the mass market.

FRITZ!Box Fon WLAN 7390

Reinventing Broadband

- Broadband access at up to 100 Mbit/s
- VDSL2, ADSL2+ and ADSL modem integrated, Annex J compatible
- Dual-band WLAN N router (2.4 and 5 GHz simultaneously, at up to 300 Mbit/s)
- 4-port Gigabit Ethernet, VLAN support
- PBX (VoIP/fixed-line network) with DECT/CAT-iq base station
- HD telephony and new VoIP/IMS features
- 512 MB internal network storage with NAS functionality (SMB, UPnP AV)
- 2 high-speed USB 2.0 ports for network printer and storage
- QoS, IP-TV, IPv6, SIP registrar, VPN IPsec, UMTS support, Eco Mode, and much more

FRITZ!WLAN USB Sticks

Higher data throughput, greater coverage

- USB stick for WLAN, optional WLAN N with up to 300 Mbit/s
- Supports common WLAN Standards 802.11g/b/a
- Optional WLAN support for 2.4-GHz or 5-GHz connections (dual-band)
- Stick & Surf: secure WLAN network without configuration
- Automatic installation (Windows 7, Vista and XP)



FRITZ!WLAN Repeater N/G

WLAN range from the cellar to the attic

- Increases the range of your WLAN network both quickly and easily
- Simple WPS setup at the touch of a button
- Compatible with WLAN N and 802.11g/b/a wireless standards
- WLAN support for 2.4-GHz or 5-GHz connections (dual-band)
- Audio output (analog/digital) and mini UHF transmitter to stream music to your stereo system



FRITZ! Media 8260

Hollywood in high definition

- Internet TV (DVB-IPTV), video on demand, web radio, podcasts
- Simple connection via HDMI, S/PDIF, Ethernet or WLAN N
- Convenient access to Internet programs on your TV set
- USB 2.0 port for hard drives and other storage media
- Internal storage for progressive downloads
- Integrated media server and media client with UPnP AV standard

FRITZ!Fon MT-F

You won't get this much telephone anywhere else

- DECT phone with CAT-iq for Internet and fixed-line network telephony
- Natural sound through HD telephony
- It's a snap to add new functions with updates
- Online messages and e-mails are received even when your PC is switched off
- Music player for web radio and podcasts





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